



2007 STC Phoenix International Technical Writing Competition

Purpose

The Phoenix Chapter of the Society for Technical Communication (STC) sponsors the International Technical Writing Competition (ITWC) to recognize excellence in technical communication at the college level. The competition promotes the development of technical writing skills and publicly recognizes outstanding technical writing ability in college students.

STC is an individual membership organization dedicated to advancing the arts and sciences of technical communication. Some of the primary goals of the Society are to promote the professional development of its members and provide recognition and awards.

The competition winning entries will be published in the Phoenix Chapter newsletter, the *Rough Draft*, and made available for publishing in other STC publications.

Objectives

- ◆ Encourage academic development and technical writing skills.
- ◆ Recognize college-level technical writing skill.
- ◆ Enhance the marketability of winners when they graduate.

Eligibility

Entrants

- ◆ Must be enrolled in a college or university when articles are written.

Articles

- ◆ Must be authored by an individual. No jointly-authored articles are permitted.
- ◆ Must be original and not have been published previously.
- ◆ Must be written between July 1, 2005 and February 28, 2007.
- ◆ Must be written while the entrant was a student.
- ◆ Multiple articles can be submitted by an entrant. A separate entry form must be filled out for each article.

Topic

- ◆ Any subject in technical communication.
- ◆ Must be written for a non-technical audience.
- ◆ Must be at least 800 words in length, but not more than 15 pages.

Some examples:

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|---|--------------------------|
| • Scholarly/Professional Journal Articles | • Proposals |
| • Processes or Procedures | • Newsletters |
| • Instruction Manuals | • Quick Reference Guides |
| • Technical Reports | • Brochures |

Submission

Entries must be submitted in electronic format (Word or PDF). Each article must be accompanied by an entry form. Send entries to: Alan Vickers, alanvickers@cox.net.

Schedule

Entries must be received by February 28, 2007.

Judging by volunteers should be completed and winners announced by the end of March 2007, but delays often happen.

Judging

The competition manager will select a minimum of three judges. Judges will be technical writers of proven ability, or academics in the field, and active members of STC. Ideally, one judge must be from the Phoenix STC Chapter, and the other judges must be from outside the Phoenix Chapter.

The selection of the winner will be through consensus judging. All decisions will be final. The Phoenix Chapter reserves the right not to declare winners at its discretion.

Copyrights

Entrants retain copyright ownership of their articles. However, winners grant the Society for Technical Communication the non-exclusive right to publish those articles, in print and electronically, in other STC publications.

Judging Form

Paper No. _____

Judge's Initials _____

Criteria	Score				
	1	2	3	4	5
1. Topic: Subject matter is significant and relevant for a technical document.					
2. Tone: Does not inject unsubstantiated or ineffective persona or tone.					
3. Purpose: Thesis of entry is clearly stated.					
4. Audience: Explains significance of piece to audience.					
5. Organization: Structure of the entry is clear; conclusions are adequately supported.					
6. Style: Uses direct, precise, and economical language appropriate for the medium, purpose, and audience.					
7. Grammar: Free from or few mechanical, grammatical, or editing errors.*					
8. References, Resources: Uses references, footnotes, bibliographies, citations appropriated; attributes all sources.					
9. Document Design: Page layout and design, with appropriate use of visual arrangement to support readability and usability.					
10. Graphics: Use of graphics that support user's aesthetic value, and clarity of graphics and images.					
Total					

Comments:



2007 STC Phoenix International Student Writing Competition Entry Form

You can tab through each field to enter information. To select check boxes, press the space bar. After completing the form, select **File>Save As** to save it.

Author *(must be a single author)*

Name: College/University: Address: City, State/Province: Zip/Postal Code: Country:	E-mail: Day Telephone (with area code*): Evening Telephone (with area code*): <small>*country code where applicable</small>
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File Type

<input type="checkbox"/> Word <input type="checkbox"/> PDF

Entry Description

Attach additional pages if needed to provide this information. Include the entry title and category (not the contributor or submitter names) on each additional page.

Describe the purpose and audience of this entry, and include any related information. (For example, was this entry created for a real audience, or as an exercise?)

Certification

I certify that:

- Any proprietary information in the entry may be revealed and that the entry contains no classified information.
- The holder of the copyright has given permission to submit this entry in the competition.
- The author certifies that this entry has **not** been published anywhere.

Certify the items above: